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**CLUB
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USGLI, CMAA and Kopplin & Kuebler Launch Club Learning Institute

Alexandria, VA – September 29, 2009 – A new training program has just been launched by The US Golf Learning Institute in cooperation with CMAA and Kopplin & Kuebler, LLC. The program, named the Club Learning Institute (CLI), will give club employees and boards a wide range of industry training using Web-based modules at their club.

"With an emphasis on training all levels of a club facility's staff and board, we believe that the programs offered through the Club Learning Institute will fill a unique niche within the industry," says USGLI Vice President Jeff Magoon. "We are excited to work with two organizations, CMAA and Kopplin & Kuebler, that are so highly regarded in the club management field."

Initially, the CLI's training will focus primarily on risk management. The modules will include:

- Sexual Harassment
- Pool Safety and Liability
- Personal Protective Equipment
- Hearing Conservation Standard
- Hazard Communication
- Golf Car Safety
- Food Handling Safety
- Driver Safety
- Alcohol Responsibility and Liability Certification

In the near future, the program will expand to cover governance issues and other board and committee training topics. The three collaborating organizations agree that by maintaining a highly trained staff and a well-informed board, clubs can reduce risks and help control their high insurance costs.

"Kurt Kuebler and I are fortunate that our work allows us to spend time talking with people who work in the club industry about how to improve the way clubs operate," says Dick Kopplin, founder of Kopplin & Kuebler, LLC. "This unique training platform is the most impressive blend of technology and educational content that I have seen for club employees and board members. The combination of convenience and cost effectiveness will surely deliver tremendous value to every club that uses the program."

“This is an extraordinary opportunity for our members and their staff,” comments CMAA CEO Jim Singerling, CCM, CEC. “We look forward to collaborating with USGLI to continue providing exceptional training courses as we extend this offering to our membership. We are also pleased that Kopplin & Kuebler will be lending their expertise to this initiative.”

USGLI current client and reference list:

- Congressional Country Club – Michael Leemhuis, CCM, CCE
- Boca West Country Club – Jay DiPietro, CCM
- The Loxahatchee Club - Kevin Carroll, CCM, CCE
- Desert Highlands Golf Club – Terra Waldron, CCM, CCE
- Cherokee Town & Country Club – Michael Wheeler, CCM
- Lost Tree Club – Rick Bayliss, CCM, CCE
- Paradise Valley Country Club – Steve Richardson, CCM, CCE
- Addison Reserve Country Club – Michael McCarthy
- Wildcat Run Golf & Country Club – Thomas Noyes, CCM
- The Country Club at DC Ranch – Tim Walker, CCM
- The Vintage Club – Tom Murphy, CCM
- Sailfish Club of Palm Beach – John Newman
- Anthem Country Club – Paul Anderson, CCM
- The Club at Admirals Cove – John Herring
- The Club at Morningside – Greg Harris
- Tequesta Country Club – Mark Badertscher, CCM

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About [CMAA](#) - *The Club Managers Association of America is the professional Association for managers of membership clubs. CMAA has close to 7,000 members across all classifications. Manager members run more than 3,000 country, golf, city, athletic, faculty, yacht, town and military clubs. The objectives of the Association are to promote and advance friendly relations among persons connected with the management of clubs and other associations of similar character; to encourage the education and advancement of members; and to assist club officers and members, through their managers, to secure the utmost in efficient and successful operations.*

About [Club Learning Institute](#) - *The Club Learning Institute’s mission is to simplify the club community’s ability to educate and train its most valuable resource— people— for the advancement of safety, cost containment, compliance and overall best practices.*

About [Kopplin & Kuebler, LLC](#) - *Kopplin & Kuebler are leaders in private club consulting and executive placement with more than 60 years experience in the private and resort club business. Their unique perspective in the search and placement of key club business executives, as well as the board and governance consulting they provide, greatly helps to ensure strategic, and long term success for their club clients.*